



---

2. Total number of people interviewed for this position: 3

3. Total number of applicants for this job: ~~82~~ 83

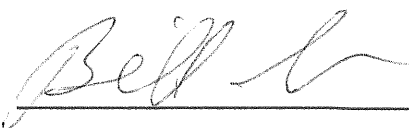
### III. Hiree

Person ultimately hired for this position:

Name: Tom Baker

Recruitment Source: job posting on KVOA.com & emailed me directly.

Approval:

General Manager:  Date: 2/6/12



KVOA COMMUNICATIONS, INC.  
P.O. Box 5188, Tucson, Arizona 85703-0188  
Studios at 209 W. Elm, 85705-6538  
Tel: 520.792.2270 Fax: 520.620.1309

www.kvoa.com

---

## Part B Recruitment Sources Utilized

---

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Yes ☒ No ☐

Date posted: 1/11/12  
Attach a copy of notice posted.

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☒ No ☐

Name of Third Party: \_\_\_\_\_  
Date Sent: 1/11/12  
Attach proof of sending to third party.  
Attach copy of third party's proof of distribution.

3. Was a copy of the job notice for this vacancy sent to all the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒ No ☐

Date Sent: 1/11/12  
Attach a copy of the current list of such organizations.  
Attach proof of sending to such organizations.

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒ No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

**a) Name of Source:**

Contact Person:

Address:

Telephone:

Fax:

Email:

How was notification given to this source?

**b) Name of Source:**

Contact Person:

Address:

Telephone:

Fax:

Email:

How was notification given to this source?

**c) Name of Source:**

Contact Person:

Address:

Telephone:

Fax:

Email:

How was notification given to this source?

**d) Name of Source:**

Contact Person:

Address:

Telephone:

Fax:

Email:

How was notification given to this source?

e) Name of Source:

Contact Person:

Address:

Telephone:

Fax:

Email:

How was notification given to this source?

f) Name of Source:

Contact Person:

Address:

Telephone:

Fax:

Email:

How was notification given to this source?

g) Name of Source:

Contact Person:

Address:

Telephone:

Fax:

Email:

How was notification given to this source?

## Wildcat JobLink

## Interactive Sales Specialist

KVOA Communications

Posted: Jan 11, 2012

DIVISION N/A

POSITION TYPE Full Time, Regular

SALARY LEVEL Negotiable **Important Dates****Posted On:**

Jan 11, 2012

**Applications Accepted Until:**

Feb 11, 2012

**DESCRIPTION**

Summary: The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

Specific Responsibilities: The ISS is responsible for preparing for and participating in "diagnosis"-type sales calls with TV account executives to determine overall television and interactive marketing plan, building interactive marketing packages, presenting and helping to close interactive business from TV clients.

- Accompany TV account executives on "4-legged" sales calls initiated by the TV team.
- Treat members of the TV sales team as internal "customers."
- Serve as an interactive marketing consultant – with relevant subject-matter expertise in interactive marketing solutions – in conjunction with TV account executives for local advertisers.
- Be knowledgeable, in the sense of managing client expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.

Position Requirements: The Interactive Sales Specialist should have the following, or comparable, skills, abilities and experience:

- A bachelor's degree in a related field and/or minimum 2 years sales, business development or related experience in interactive advertising.
- A broad working knowledge of the fundamentals and emerging trends of interactive media sales, advertising, and marketing solutions for local businesses. Understanding of local broadcast media businesses is helpful.
- Excellent verbal, written and visual communications skills; presentation skills; and interpersonal communications skills.
- Ability to balance many projects at once and establish great working relationships with all members of the TV sales team.

**Apply to:**

llueck@kvoa.com

Lacy Lueck

c/o KVOA TV

209 West Elm, Tucson AZ 85705

NO PHONE CALLS PLEASE.

KVOA IS AN EQUAL OPPORTUNITY EMPLOYER.

PRE-EMPLOYMENT DRUG TESTING IS REQUIRED.

MOTOR VEHICLE RECORD REQUIRED.

**LOCATION****City**

Tucson

**State/Province**

Arizona

**Country**

United States

**JOB FUNCTION**

Marketing &amp; Sales Related

**CONTACT INFORMATION**

# Interactive Sales Specialist

Posted: Dec 28, 2011 4:47 PM

Updated: Jan 3, 2012 3:59 PM

Reports To: Interactive Director

Position Level: Sales Executive

Summary: The Interactive Sales Specialist serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

Specific Responsibilities: The ISS is responsible for preparing for and participating in "diagnosis"-type sales calls with TV account executives to determine overall television and interactive marketing plan, building interactive marketing packages, presenting and helping to close interactive business from TV clients. To achieve this, the ISS will:

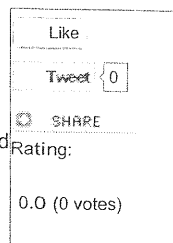
- Accompany TV account executives on "4-legged" sales calls initiated by the TV team.
- Treat members of the TV sales team as internal "customers."
- Serve as an interactive marketing consultant - with relevant subject-matter expertise in interactive marketing solutions -- in conjunction with TV account executives for local advertisers.
- Be knowledgeable, in the sense of managing client expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.
- Provide excellent customer service to both clients and TV sales teams, including high availability and responsiveness to inquiries and support requests.
- Consistently achieve high activity levels in interactive new business development from current and future television clients.
- Work cooperatively with TV sellers to ensure they see the mutual benefit of including the specialist on as many calls as possible.
- Encourage 4-legged calls by establishing excellent working relationships with the TV sellers.
- Work precisely and cooperatively with local and corporate interactive operations staff and business staff to ensure timely, accurate sales order entry; insertion order entry; campaign creative production; campaign monitoring and optimization; and billing reconciliation.
- Routinely monitor and comprehend corporate and local communications on overall interactive strategy and sales tactics, and participate in conversations on the company's intranet and periodic sales conference calls.
- Report routinely to the ID on all pertinent market intelligence, as well as account and pipeline status reports.
- When requested, assist in building and deploying sales-related services and collateral materials for the market.

Position Requirements: The Interactive Sales Specialist should have the following, or comparable, skills, abilities and experience:

A bachelor's degree in a related field and/or minimum 2 years sales, business development or related experience in interactive advertising.

A broad working knowledge of the fundamentals and emerging trends of interactive media sales, advertising, and marketing solutions for local businesses. Understanding of local broadcast media businesses is helpful.

Excellent verbal, written and visual communications skills; presentation skills; and interpersonal communications skills.



Ability to balance many projects at once and establish great working relationships with all members of the TV sales team.

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llueck@kvoa.com

Lacy Lueck

c/o KVOA TV

209 West Elm, Tucson AZ 85705

\*No phone calls please.

KVOA IS AN EQUAL OPPORTUNITY EMPLOYER. PRE-EMPLOYMENT DRUG TESTING IS REQUIRED. MOTOR VEHICLE RECORD REQUIRED.

## Interactive Sales Specialist

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**KVOA IS AN EQUAL OPPORTUNITY EMPLOYER.**

**PRE-EMPLOYMENT DRUG TESTING IS REQUIRED.**

**MOTOR VEHICLE RECORD REQUIRED.**

To apply, send resume, cover letter and contact information to:

Lacy

Lueck

KVOA.com

, AL

Phone:

Fax:

Email contact form

careerpage.org

careerpage home

find a job

post a job

member login

To apply: Apply to:

llueck@kvoa.com Lacy Lueck c/o  
KVOA TV 209 West Elm, Tucson AZ  
85705 NO PHONE CALLS PLEASE.  
KVOA IS AN EQUAL OPPORTUNITY  
EMPLOYER. PRE-EMPLOYMENT  
DRUG TESTING IS REQUIRED.  
MOTOR VEHICLE RECORD  
REQUIRED.

Contact: Lacy Lueck by 2012-02-  
10

Tucson, AZ 85705

### Interactive Sales Specialist

Posted: 2012-01-10  
Tucson, AZ

**Description:** Summary: The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

**Responsibilities:** Specific Responsibilities: The ISS is responsible for preparing for and participating in "diagnosis"-type sales calls with TV account executives to determine overall television and interactive marketing plan, building interactive marketing packages, presenting and helping to close interactive business from TV clients. -Accompany TV account executives on "4-legged" sales calls initiated by the TV team. -Treat members of the TV sales team as internal "customers." -Serve as an interactive marketing consultant - with relevant subject-matter expertise in interactive marketing solutions -- in conjunction with TV account executives for local advertisers. -Be knowledgeable, in the sense of managing client expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.

**Requirements:** Position Requirements: The Interactive Sales Specialist should have the following, or comparable, skills, abilities and experience: -A bachelor's degree in a related field and/or minimum 2 years sales, business development or related experience in interactive advertising. -A broad working knowledge of the fundamentals and emerging trends of interactive media sales, advertising, and marketing solutions for local businesses. Understanding of local broadcast media businesses is helpful. -Excellent verbal, written and visual communications skills; presentation skills; and interpersonal communications skills. -Ability to balance many projects at once and establish great working relationships with all members of the TV sales team.

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National Alliance of State Broadcasters Associations

# CAREER

## JOBS

### Interactive Sales Specialist

11 JANUARY 2012

**Type:** Sales

**Organization:** KVOA-TV (\*ABA MEMBER)

**Location:** Tucson, Arizona

**Description:** Summary: The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

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llueck@kvoa.com  
Lacy Lueck  
c/o KVOA TV  
209 West Elm, Tucson AZ85705

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PRE-EMPLOYMENT DRUG TESTING IS REQUIRED.

MOTOR VEHICLE RECORD REQUIRED.

# Job Listing Preview



Broadcast Employment Services

 **KVOA (NBC) Tucson, AZ**

<b>Position</b>	<b>Interactive Sales Specialist</b>
<b>Station Ownership</b>	Cordillera Communications
<b>Station Slogan</b>	"News 4 Tucson"
<b>Reference #</b>	<i>Will be assigned when submission is completed ...</i>
<b>Type</b>	Television
<b>Full / Part</b>	Full Time - Regular
<b>Experience</b>	See Ad
<b>Posted</b>	1/11/2012
<b>Closes</b>	2/11/2012
<b>Time Left</b>	31 Days
<b>DMA</b>	#70
<b>Found In</b>	Sales - Account Executive



## Interactive Sales Specialist

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-Accompany TV account executives on "4-legged" sales calls initiated by the TV team.

-Treat members of the TV sales team as internal "customers."

-Serve as an interactive marketing consultant – with relevant subject-matter expertise in interactive marketing solutions - in conjunction with TV account executives for local advertisers.

-Be knowledgeable, in the sense of managing client



## Supplemental Information

<b>Salary Type</b>	
<b>Salary Range</b>	
<b>Starting Salary / Year</b>	
<b>Starting Salary / Hour</b>	
<b>Job Type</b>	Full Time - Regular
<b>Hours</b>	
<b>Workweek</b>	
<b>Scheduled on Holidays</b>	
<b>Start Date</b>	
<b>Probation Period</b>	
<b>Benefits</b>	Yes
<b>Benefit Premium</b>	Partially Paid By Company
<b>401K Plan</b>	Available
<b>Vacation</b>	Yes
<b>Paid Sick Leave</b>	Yes
<b>Phone Calls</b>	
<b>Agent Phone Calls</b>	No Phone Calls Please
<b>Résumé</b>	Required
<b>Cover Letter</b>	
<b>References</b>	
<b>Salary History</b>	
<b>Tape / Reel</b>	
<b>Tape Format</b>	
<b>Tape Return</b>	
<b>Director's Track</b>	
<b>FAX Résumé</b>	No
<b>TVJobs.com E-Résumé</b>	<u>Yes</u>
<b>Degree Required</b>	

expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.

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KVOA IS AN EQUAL OPPORTUNITY EMPLOYER.

PRE-EMPLOYMENT DRUG TESTING IS REQUIRED.

MOTOR VEHICLE RECORD REQUIRED.

When responding to this job ad, please mention you saw it listed at TVJobs.com

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 Send Resume

Annual E-Résumé subscription  
or DigitalTalent résumé required.

[ [View other KVOA job listings](#) ]

Contract Required

Contract Length

Special Requirements

Driver's License Required

Insurance Required

Good Driving Record Preferred

Heavy Lifting

Previous Applicants

Local Apartment Rental

Moving Expenses Negotiable

Union Position No

Union Contract Expires

Confirmation Letter

Rejection Letter No

Feedback No

Drug Screen Yes

Proof of Eligibility to work  
in U.S. Required Yes

Equal Opportunity  
Employment Yes

EOE Data Form Yes

Application Form No

## Wildcat JobLink


## Interactive Sales Specialist

KVOA Communications

Posted: Jan 11, 2012

DIVISION N/A

POSITION TYPE Full Time, Regular

SALARY LEVEL Negotiable **Important Dates****Posted On:**

Jan 11, 2012

**Applications Accepted Until:**

Feb 11, 2012

**DESCRIPTION**

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MOTOR VEHICLE RECORD REQUIRED.

**LOCATION****City**

Tucson

**State/Province**

Arizona

**Country**

United States

**JOB FUNCTION**

Marketing &amp; Sales Related

**CONTACT INFORMATION**

**Job Detail Information****Job Information****Job ID****2479118****Job Title**

Interactive Sales Specialist

Summary: The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

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MOTOR VEHICLE RECORD REQUIRED.

**Type of Job**

Full Time

**Job Location**

Tucson, Arizona

**Posting Date**

01/15/2012

**Expiration Date**

02/11/2012

**Job Requirements****Degrees Wanted**

None Required

**Majors Wanted**

Any Major

**Job Targets Wanted**

Any Job Target

**Special Skills Wanted****Other Job Requirements****Company Information****Company Name****KVOA Communications, Inc.****Employer Web Site**<http://www.kvoa.com>**Company Description**

Cordillera Communications - A Division of Evening Post Publishing

**Equal Opportunity Employer**

Yes

**Contact Information****Contact**

Name: Gabriella Trejo

Address: 209 West Elm St  
Tucson, AZ 85705

Phone: (520) 884-4604

Fax: 520-884-4639

Email: [gtrejo@kvoa.com](mailto:gtrejo@kvoa.com)

**Interactive Sales Specialist**

Posted Jan 11

KVOA Communications, Inc., Tucson, AZ

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Your logo here  
(if any)

Note: Logo does not appear in  
preview mode, but will appear in  
actual posting.

[Apply to This Job](#)[Email to a Friend](#)

## Recruitment Sources-Sister Stations

KXLF  
1003 S Montana  
Butte MO 59701

Pat Cooney  
General Manager  
**FAX: 406-782-8906 ✓**  
Tel: 406-496-8400

KRTV  
Hwy 87 PO Box 2989  
Great Falls MO 59404

Jon Saunders  
General Manager  
**FAX: 406-791-5479 ✓**  
Tel: 406-453-2431

KPAX  
PO Box 4827  
Missoula MO 59801

Bob Hermes  
General Manager  
**FAX: 406-543-7111 ✓**  
Tel: 406-543-7106

KTVQ  
Box 2557  
Billings MO 59103

Monty Wallis  
General Manager  
**FAX: 406-252-9938 ✓**  
Tel: 406-252-5611

KOAA  
2200 7TH Ave  
Pueblo CO 81003

Evie Hudson  
Business Manager  
**FAX: 719-295-6685 ✓**  
Tel: 719-544-5781

KATC  
PO Box 63333  
Lafayette LA 70506

Kathy Schexnayder  
Business Manager  
**FAX: 337-235-9363 ✓**  
Tel: 337-235-3333

KRIS  
409 Staples St  
Corpus Christi TX 78401

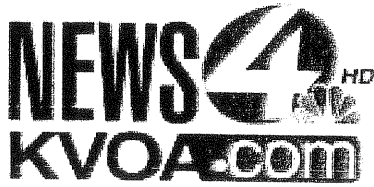
Alice Galindo  
Business Manager  
**FAX: 361-885-3773 ✓**  
Tel: 361-886-6100

WLEX  
PO Box 1457  
Lexington KY 40591

Sandy Byron  
Business Manager  
**FAX: 859-254-1272 ✓**  
Tel: 859-226-7600

KSBY  
1772 Calle Joaquin  
San Luis Obispo CA 93405

Rebecca Paxton  
Business Manager  
**FAX: 805-541-5142 ✓**  
Tel: 805-541-6666



## Interactive Sales Specialist

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P.O. Box 5188, Tucson, AZ 85703-0188  
Studios at 209 W. Elm Street, 85705-6538

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Pat Cooney	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	406-782-8906	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

### **REMARKS:**

Attached are job posting for :

**P.T. Weekend Editor  
Morning Executive Producer  
P.T. Local Ad Network Specialist  
Interactive Sales Specialist  
Interactive Deals Salesperson  
Interactive Account Executive-Medical  
P.T. Audio/Studio Production Assistant  
National Sales Manager**

Thank you,  
Gabriella Trejo  
Payroll Clerk

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	1:41PM	Fax Sent	14067828906	3:20 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Jon Saunders	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	406-791-5479	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor Morning Executive Producer P.T. Local Ad Network Specialist Interactive Sales Specialist Interactive Deals Salesperson Interactive Account Executive-Medical P.T. Audio/Studio Production Assistant National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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**Last Transaction**

Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	1:46PM	Fax Sent	14067915479	3:23 N/A	9	OK

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## Facsimile Transmittal Sheet

DATE:	January 10, 2012	PAGES:	9 pages including Coversheet
TO:	Bob Hermes	FROM:	Gabriella Trejo
FAX:	406-543-7111	TEL:	
RE:		CC:	

PHONE:	520.884.4604	FAX:	520.884.4639
--------	--------------	------	--------------

Sales/Traffic:	520.624.5983	News 4:	520.884.4644
Engineering:	520.628.7186	GM:	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor</b> <b>Morning Executive Producer</b> <b>P.T. Local Ad Network Specialist</b> <b>Interactive Sales Specialist</b> <b>Interactive Deals Salesperson</b> <b>Interactive Account Executive-Medical</b> <b>P.T. Audio/Studio Production Assistant</b> <b>National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Last Transaction

Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	1:51PM	Fax Sent	14065437111	3:24 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Monty Wallis	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	406-252-9938	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor Morning Executive Producer P.T. Local Ad Network Specialist Interactive Sales Specialist Interactive Deals Salesperson Interactive Account Executive-Medical P.T. Audio/Studio Production Assistant National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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**Last Transaction**

Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	1:57PM	Fax Sent	14062529938	3:19 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Evie Hudson	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	719-295-6685	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor Morning Executive Producer P.T. Local Ad Network Specialist Interactive Sales Specialist Interactive Deals Salesperson Interactive Account Executive-Medical P.T. Audio/Studio Production Assistant National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Last Transaction

Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:02PM	Fax Sent	17192956685	4:38 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Kathy Schexnayder	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	337-235-9363	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

### **REMARKS:**

Attached are job posting for :

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Morning Executive Producer  
P.T. Local Ad Network Specialist  
Interactive Sales Specialist  
Interactive Deals Salesperson  
Interactive Account Executive-Medical  
P.T. Audio/Studio Production Assistant  
National Sales Manager**

Thank you,  
Gabriella Trejo  
Payroll Clerk

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:09PM	Fax Sent	13372359363	3:19 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Alice Galindo	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	361-885-3773	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
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<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor</b> <b>Morning Executive Producer</b> <b>P.T. Local Ad Network Specialist</b> <b>Interactive Sales Specialist</b> <b>Interactive Deals Salesperson</b> <b>Interactive Account Executive-Medical</b> <b>P.T. Audio/Studio Production Assistant</b> <b>National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:14PM	Fax Sent	13618853773	3:28 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Sandy Byron	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	859-254-1272	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
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<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor</b> <b>Morning Executive Producer</b> <b>P.T. Local Ad Network Specialist</b> <b>Interactive Sales Specialist</b> <b>Interactive Deals Salesperson</b> <b>Interactive Account Executive-Medical</b> <b>P.T. Audio/Studio Production Assistant</b> <b>National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Jan 10	2:20PM	Fax Sent	18592541272	3:23 N/A	9	OK

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## Facsimile Transmittal Sheet

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Rebecca Paxton	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	805-541-5142	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
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<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

### REMARKS:

Attached are job posting for :

- P.T. Weekend Editor
- Morning Executive Producer
- P.T. Local Ad Network Specialist
- Interactive Sales Specialist
- Interactive Deals Salesperson
- Interactive Account Executive-Medical
- P.T. Audio/Studio Production Assistant
- National Sales Manager

Thank you,  
Gabriella Trejo  
Payroll Clerk

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:25PM	Fax Sent	18055415142	4:03 N/A	9	OK

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Fax		
Dept of Economic Security 5441 E 22nd St Tucson AZ 85711	Olga Pinedo <b>FAX: 584-9567</b> Tel: 584-8172	YES ✓
Gospel Rescue Mission 312 W 28th St Tucson, Az 85713	Jenny Coverdale <b>FAX: 622-8585</b> Tel: 622-3495	YES ✓
Pima Community College 4905 C E Broadway Blvd Tucson Az 85711	Mary Holmes <b>FAX: 206-4566</b> Tel: 206-4596	YES ✓
Pima County One Stop Career Center 340 North Commerce Park Loop Tucson Az 85745	Donna Baker <b>FAX: 798-0599</b> Tel: 798-0500	YES ✓
ACAP Job Assistance Center-Dept of the Army United States Army Intelligence Fort Huachuca AZ 85613	Angela Baker <b>FAX: 520-533-7059</b> Tel: 520-533-5764	YES ✓
Arizona Commission of Indian Affairs 1400 W. Washington, Ste 300 Phoenix, AZ 85007	Lone Wells <b>FAX: 602-542-3223</b> Tel: 602-542-3123	YES ✓



## Interactive Sales Specialist

**Summary:** The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

**Specific Responsibilities:** The ISS is responsible for preparing for and participating in "diagnosis"-type sales calls with TV account executives to determine overall television and interactive marketing plan, building interactive marketing packages, presenting and helping to close interactive business from TV clients.

- Accompany TV account executives on "4-legged" sales calls initiated by the TV team.
- Treat members of the TV sales team as internal "customers."
- Serve as an interactive marketing consultant – with relevant subject-matter expertise in interactive marketing solutions – in conjunction with TV account executives for local advertisers.
- Be knowledgeable, in the sense of managing client expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.

**Position Requirements:** The Interactive Sales Specialist should have the following, or comparable, skills, abilities and experience:

- A bachelor's degree in a related field and/or minimum 2 years sales, business development or related experience in interactive advertising.
- A broad working knowledge of the fundamentals and emerging trends of interactive media sales, advertising, and marketing solutions for local businesses. Understanding of local broadcast media businesses is helpful.
- Excellent verbal, written and visual communications skills; presentation skills; and interpersonal communications skills.
- Ability to balance many projects at once and establish great working relationships with all members of the TV sales team.

Apply to:

[llueck@kvoa.com](mailto:llueck@kvoa.com)

Lacy Lueck

c/o KVOA TV

209 West Elm, Tucson AZ 85705

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PRE-EMPLOYMENT DRUG TESTING IS REQUIRED.

MOTOR VEHICLE RECORD REQUIRED.



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## Facsimile Transmittal Sheet

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Olga Pinedo	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	584-9567	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor Morning Executive Producer P.T. Local Ad Network Specialist Interactive Sales Specialist Interactive Deals Salesperson Interactive Account Executive-Medical P.T. Audio/Studio Production Assistant National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:30PM	Fax Sent	5849567	3:15 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Jenny Coverdale	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	622-8585	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor Morning Executive Producer P.T. Local Ad Network Specialist Interactive Sales Specialist Interactive Deals Salesperson Interactive Account Executive-Medical P.T. Audio/Studio Production Assistant National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:34PM	Fax Sent	6228585	3:25 N/A	9	OK

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## ***Facsimile Transmittal Sheet***

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Mary Holmes	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	206-4566	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor Morning Executive Producer P.T. Local Ad Network Specialist Interactive Sales Specialist Interactive Deals Salesperson Interactive Account Executive-Medical P.T. Audio/Studio Production Assistant National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:39PM	Fax Sent	2064566	3:17 N/A	9	OK

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## ***Facsimile Transmittal Sheet***

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Donna Baker	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	798-0599	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

<b>REMARKS:</b>	
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Thank you, Gabriella Trejo Payroll Clerk	

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Jan 10	2:43PM	Fax Sent	7980599	3:21 N/A	9	OK

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## Facsimile Transmittal Sheet

DATE:	January 10, 2012	PAGES:	9 pages including Coversheet
TO:	Angela Baker	FROM:	Gabriella Trejo
FAX:	520-533-7059	TEL:	
RE:		CC:	

PHONE:	520.884.4604	FAX:	520.884.4639
--------	--------------	------	--------------

Sales/Traffic:	520.624.5983	News 4:	520.884.4644
Engineering:	520.628.7186	GM:	520.884.4600

<b>REMARKS:</b>	
Attached are job posting for :	<b>P.T. Weekend Editor Morning Executive Producer P.T. Local Ad Network Specialist Interactive Sales Specialist Interactive Deals Salesperson Interactive Account Executive-Medical P.T. Audio/Studio Production Assistant National Sales Manager</b>
Thank you, Gabriella Trejo Payroll Clerk	

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Date	Time	Type	Station ID	Duration Digital Fax	Pages	Result
Jan 10	2:48PM	Fax Sent	15205337059	3:17 N/A	9	OK

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## *Facsimile Transmittal Sheet*

<b>DATE:</b>	January 10, 2012	<b>PAGES:</b>	9 pages including Coversheet
<b>TO:</b>	Lone Wells	<b>FROM:</b>	Gabriella Trejo
<b>FAX:</b>	602-542-3223	<b>TEL:</b>	
<b>RE:</b>		<b>CC:</b>	

<b>PHONE:</b>	520.884.4604	<b>FAX:</b>	520.884.4639
---------------	--------------	-------------	--------------

<b>Sales/Traffic:</b>	520.624.5983	<b>News 4:</b>	520.884.4644
<b>Engineering:</b>	520.628.7186	<b>GM:</b>	520.884.4600

### **REMARKS:**

Attached are job posting for :

**P.T. Weekend Editor  
Morning Executive Producer  
P.T. Local Ad Network Specialist  
Interactive Sales Specialist  
Interactive Deals Salesperson  
Interactive Account Executive-Medical  
P.T. Audio/Studio Production Assistant  
National Sales Manager**

Thank you,  
Gabriella Trejo  
Payroll Clerk

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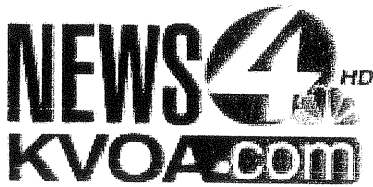
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Jan 10	2:53PM	Fax Sent	16025423223	3:17 N/A	9	OK

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Recruitment Sources	CONTACT	ENTITLED TO NOTIFICATION
<b>E-Mail</b>		
Chicanos Por La Causa-Employment Specialist 200 N Stone Ave Tucson AZ 85701	Lola Benitez FAX : 884-9007 TEL: 882-0018 EXT#279 <b>gracie.fierro@cplc.org</b>	YES ✓
NAACP Tucson Branch 2160 N 6TH Ave Tucson AZ 85705	Clarence Boykins  TEL: 622-8277 <b>CLARENCE540@AOL.COM</b>	YES ✓
Tucson Urban League 2305 S Park Ave Tucson AZ 85713	Donna Baker FAX: 623-9364 TEL: 791-9522 <b>dbakerx@csd.pima.gov</b>	YES ✓
Tucson Indian Center 705 N Main Ave Tucson AZ 85705	Benny M McCabe FAX: 884-0240 TEL: 884-7131 <b>Benmccabe@hotmail.com</b>	YES ✓
National Association of Hispanic Journalists 1000 National Press Bld 529 14st MW Washington DC 20045-2001	NAHJ Job Bank TEL: 202-662-7168 FAX: 202-662-7144 <b>Jobbank@nahj.org</b>	YES ✓
Family Support Center 3500 S.Craycroft Rd. Bldg.3210 Davis-Monthan AFB, AZ 85707	Regan Mendina-Pellow/USAF ACC TEL: 228-5690 FAX: 228-5622 <b>Regan.Mendina-Pellow@dm.af.mil</b>	YES ✓
Fred G Acosta Job Center 901 S Campbell Ave Tucson AZ 85719	Joe Romano TEL: 879-9234  <b>romano.joe@jobcorps.org</b>	YES ✓
National Urban League 120 Wall Street New York, NY 10005	S Harris TEL: 212-558-5300  <b>Sharris@nul.org</b>	YES ✓
Goodwill Industries of So Arizona Inc. 1940 E. Silverlake #403 Tucson AZ 85713	Lisa Larivee TEL: 520-623-5174 ext.117  <b>llarivee@goodwill-tucson.org</b>	YES ✓
ITT Technical Institute 1455 W. River Rd. Tucson, AZ 85704	Lisa Deery TEL: 520-408-7488  <b>ldeery@itt-tech.edu</b>	YES ✓
P.H.A.S.E / YWCA 525 N. Bonita Ave. Tucson Az 85745	Liz Rabago TEL: 884-7810  <b>lrabago@ywcatuson.org</b>	used to fax/ requested email YES ✓



## Interactive Sales Specialist

**Summary:** The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

**Specific Responsibilities:** The ISS is responsible for preparing for and participating in "diagnosis"-type sales calls with TV account executives to determine overall television and interactive marketing plan, building interactive marketing packages, presenting and helping to close interactive business from TV clients.

- Accompany TV account executives on "4-legged" sales calls initiated by the TV team.
- Treat members of the TV sales team as internal "customers."
- Serve as an interactive marketing consultant – with relevant subject-matter expertise in interactive marketing solutions -- in conjunction with TV account executives for local advertisers.
- Be knowledgeable, in the sense of managing client expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.

**Position Requirements:** The Interactive Sales Specialist should have the following, or comparable, skills, abilities and experience:

- A bachelor's degree in a related field and/or minimum 2 years sales, business development or related experience in interactive advertising.
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- Excellent verbal, written and visual communications skills; presentation skills; and interpersonal communications skills.
- Ability to balance many projects at once and establish great working relationships with all members of the TV sales team.

Apply to:

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MOTOR VEHICLE RECORD REQUIRED.

**Gabriella Trejo**

---

**From:** Gabriella Trejo  
**Sent:** Tuesday, January 10, 2012 1:56 PM  
**To:** 'lola.benitez@cplc.org'; 'clarence540@aol.com'; 'dbakerx@csd.pima.gov'; 'benmcabe@hotmail.com'; 'jobbank@nahj.org'; 'Mendina-Pellow, Regan Civ USAF ACC 355 FSS/FSFR'; 'romano.joe@jobcorps.org'; 'sharris@nul.org'; 'llarivee@goodwill-tucson.org'; 'Ideery@itt-tech.edu'; 'lrabago@ywcatuson.org'  
**Subject:** (8) Job Openings  
**Attachments:** IAE-m Short.docx; IDS Short.docx; ISS Short.doc; PT LAN Specialist.doc; Morning Executive Producer.doc; Part Time Weekend Editor.doc; PT Audio-Studio Prod Assist.doc; KVOA NATIONAL SALES MANAGER JOB POSTING.docx

Hello,

We currently have 3 job openings for the attached job descriptions:

**Internet Account Executive-Medical (IAE-M)**  
**Interactive Deals Salesperson (IDS)**  
**Interactive Sales Specialist (ISS)**  
**P.T. Local Ad Network Specialist (PT LAN)**  
**Morning Executive Producer**  
**P.T. Weekend Editor**  
**P.T. Audio/Studio Production Assistant**  
**National Sales Manager**

Thank you,  
Gabriella  
Payroll Clerk

1/10/2012

Recruitment Sources	CONTACT	ENTITLED TO NOTIFICATION
<b>E-Mail</b>		
AWRT--Tucson Chapter katrina@adwiz.com		NO ✓
Brown Mackie College-- lisanchez@brownmackie.edu		NO ✓
Tucson Advertising Federation membership@aافتucson.org		NO ✓



## Interactive Sales Specialist

**Summary:** The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

**Specific Responsibilities:** The ISS is responsible for preparing for and participating in "diagnosis"-type sales calls with TV account executives to determine overall television and interactive marketing plan, building interactive marketing packages, presenting and helping to close interactive business from TV clients.

- Accompany TV account executives on "4-legged" sales calls initiated by the TV team.

- Treat members of the TV sales team as internal "customers."

- Serve as an interactive marketing consultant – with relevant subject-matter expertise in interactive marketing solutions – in conjunction with TV account executives for local advertisers.

- Be knowledgeable, in the sense of managing client expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.

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**Gabriella Trejo**

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**From:** Gabriella Trejo  
**Sent:** Tuesday, January 10, 2012 1:59 PM  
**To:** 'Katrina Noble'; 'Sanchez, Liliana'; 'membership@aaftucson.org'  
**Subject:** (8) Job Openings  
**Attachments:** IAE-m Short.docx; IDS Short.docx; ISS Short.doc; PT LAN Specialist.doc; Morning Executive Producer.doc; Part Time Weekend Editor.doc; PT Audio-Studio Prod Assist.doc; KVOA NATIONAL SALES MANAGER JOB POSTING.docx

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**Morning Executive Producer**  
**P.T. Weekend Editor**  
**P.T. Audio/Studio Production Assistant**  
**National Sales Manager**

Thank you,  
Gabriella  
Payroll Clerk

1/10/2012

Mail		
D.E.S. Vocational Rehabilitation 400 W Congress #420 Tucson AZ 85701	Wonita Yodice  Tel: 628-6810	YES ✓
Tetra Corporation PO Box 50544 Tucson AZ 85703	Mary Lespron  Tel: 622-4874 ext 130	YES ✓
Tucson Black Chamber of Commerce P.O. Box 2385 Tucson AZ 85702-2385	Shirley Hockett	YES ✓
Community Outreach Prog for the Deaf & Blind 268 W Adams St Tucson AZ 85705	Jane Kiser-Schmidt	YES ✓
Tohono O'adham Nation PO Box 837 Sells AZ 85634	Freddie Lopez	YES ✓
KUAT Communications PO Box 210067 Tucson AZ 85721	Terri Sweet  Tel: 520-621-5828	YES ✓
National Assoc. of Black Journalists University of Maryland 1100 Knight Hall, Suite 3100 College Park, MD 20742	Ryan Williams  Tel: 301-405-0248	YES ✓
Scottsdale Community College 9000 East Chaparral Road Scottsdale, AZ 85253	Raymond Dixon  Tel: 480-423-6523	YES ✓



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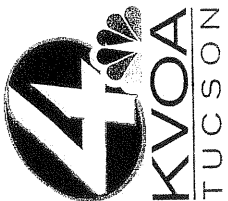
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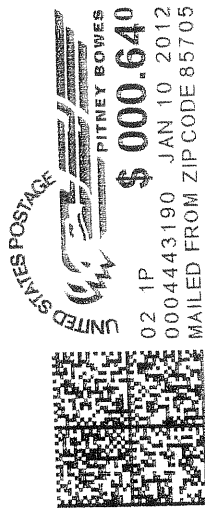


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P.O. Box 50544  
Tucson, AZ 85703

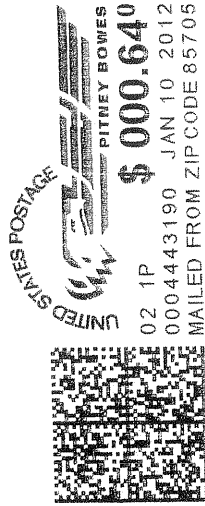


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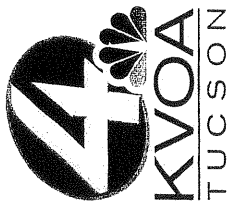
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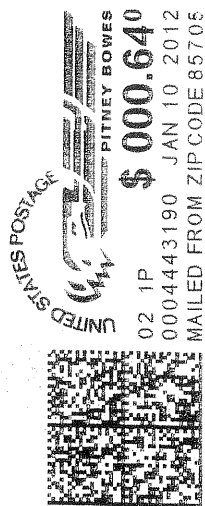
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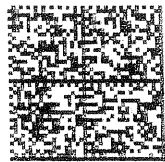
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**KUAT Communications**  
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Tucson, AZ 85721

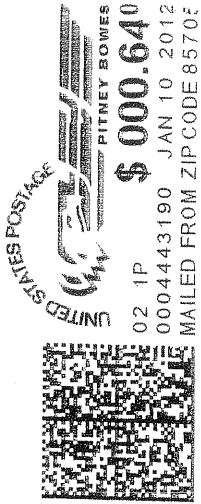


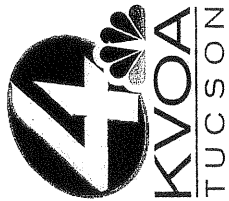


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College Park, MD 20742





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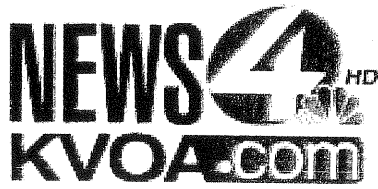
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Scottsdale Community College  
9000 E. Chaparral Road  
Scottsdale, AZ 85253

**Mail**

Chicano/Hispanic Student Affairs Economics 23 PO Box 210023 Tucson AZ 85721	Leona R. Puente	NO	✓
LULAC PO Box 2443 Tucson AZ 85702	Richard Fimbres	NO	✓
Access Tucson 124 E Broadway Blvd Tucson AZ 85701	Sam Barron	NO	✓
Jackson Employment Center 400 E 26th St Tucson AZ 85713	Cheryl Bakari	NO	✓
KQTL 2955 E Broadway Blvd Tucson AZ 85716	Araceli Espinoza	NO	✓
Pascua Yaqui Tribe 7474 S. Camino de Oeste Tucson, Az 85746	Carmen Thomas HR Director	NO	✓
Emanuel Grace Church 1440 Camino del Sierra Tucson Az 85713	Minister Charles Watkins	NO	✓



## Interactive Sales Specialist

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Lacy Lueck

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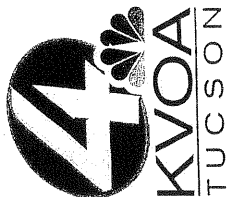
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Tucson, AZ 85721





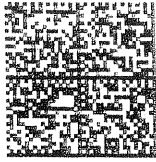
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LULAC  
P.O. Box 2443  
Tucson, AZ 85702



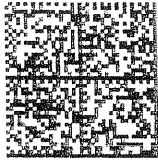


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Tucson, AZ 85701



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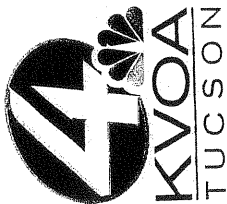


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Jackson Employment Center  
400 E. 26<sup>th</sup> St.  
Tucson, AZ 85713

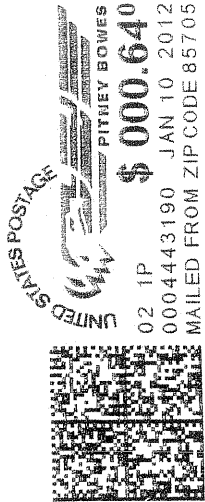


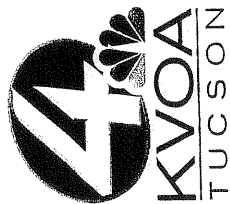


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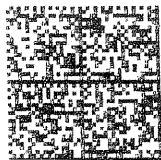


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Pascua Yaqui Tribe  
7474 S. Camino De Oeste  
Tucson, AZ 85746



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0004443190 JAN 10 2012  
MAILED FROM ZIP CODE 85705

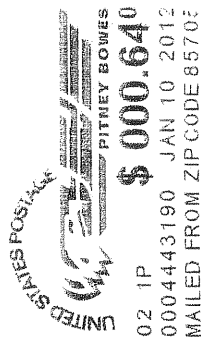
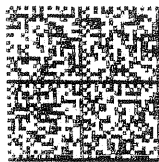


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Tucson, AZ 85713



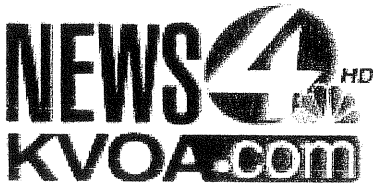
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## Interactive Sales Specialist

**Summary:** The Interactive Sales Specialist (ISS) serves as the day-to-day contact to the TV sales team ensuring that it drives interactive revenue and achieves monthly interactive revenue budgets.

**Specific Responsibilities:** The ISS is responsible for preparing for and participating in "diagnosis"-type sales calls with TV account executives to determine overall television and interactive marketing plan, building interactive marketing packages, presenting and helping to close interactive business from TV clients.

- Accompany TV account executives on "4-legged" sales calls initiated by the TV team.
- Treat members of the TV sales team as internal "customers."
- Serve as an interactive marketing consultant – with relevant subject-matter expertise in interactive marketing solutions – in conjunction with TV account executives for local advertisers.
- Be knowledgeable, in the sense of managing client expectations, about all aspects of online marketing and sales, including display advertising, video, sponsorships, verticals, SEO, SEM, reputation management, email, social media, and mobile marketing.

**Position Requirements:** The Interactive Sales Specialist should have the following, or comparable, skills, abilities and experience:

- A bachelor's degree in a related field and/or minimum 2 years sales, business development or related experience in interactive advertising.
- A broad working knowledge of the fundamentals and emerging trends of interactive media sales, advertising, and marketing solutions for local businesses. Understanding of local broadcast media businesses is helpful.
- Excellent verbal, written and visual communications skills; presentation skills; and interpersonal communications skills.
- Ability to balance many projects at once and establish great working relationships with all members of the TV sales team.

Apply to:

[llueck@kvoa.com](mailto:llueck@kvoa.com)

Lacy Lueck

c/o KVOA TV

209 West Elm, Tucson AZ 85705

NO PHONE CALLS PLEASE.

KVOA IS AN EQUAL OPPORTUNITY EMPLOYER.

PRE-EMPLOYMENT DRUG TESTING IS REQUIRED.

MOTOR VEHICLE RECORD REQUIRED.